



January 21, 2010

The State University of New York at Utica/Rome's Psychology, Sociology, and Nursing Clubs are working in conjunction with Hotel Utica to host the 7th<sup>h</sup> Annual

## *Dinner, Dance & Romance*

**Saturday, March 27 2010  
Hotel Utica, at 6:00pm**

All of the proceeds from the evening will be donated to Evelyn's House, a home for homeless young mothers and their babies sponsored by the Family Nurturing Center of Central New York, Inc This organization is not-for-profit and relies completely on the support of the community for donations of goods and financial support, as well as volunteers to aid in the delivery of services to recipients of care.

Over the past seven years SUNYIT Psychology, Sociology and Nursing clubs have raised over \$40, 000.00 from this event for various community organizations. This fundraiser, however, is not only an attempt to raise money for a worthy cause, but to help unify faculty, staff, students, alumni, business and faith organizations by working together for the good of the community.

Tickets for the event this year are on sale for:

\$45 for the public

\$25 for students

Tickets can be purchased with cash or check.

Checks can be made out to "SUNYIT College Association." To purchase tickets, contact Maureen Cool in the Office of Career Services, telephone number: 792-7165, Room B 101.

We sincerely thank you for your time and hope to see you at this year's event.

Sincerely,

SUNYIT Psychology and Sociology Clubs

Joanne Joseph PhD, Faculty Advisor Psychology Club

Veronica Tichenor PhD, Faculty Advisor Sociology Club



January 21, 2010

The State University of New York Institute of Technology Psychology, Sociology, and Nursing Clubs are working in conjunction with Hotel Utica to host the 7<sup>th</sup> Annual

## *Dinner, Dance & Romance*

**Saturday, March 27, 2010  
Hotel Utica at 6:00 PM**

All of the proceeds from the evening will be donated to the Evelyn's House, a home for homeless young mothers and their babies. The program is offered through the Family Nurturing Center New York, Inc. This organization is not-for-profit and relies completely on the support of the community for donations of goods and financial support as well as volunteers to aid in the delivery of services to recipients of care.

We have created an Ad Booklet that is placed at each table setting. We invite you to take part.

Business Card size	\$15.00
¼ page	\$25.00
½ page	\$50.00
1 full page	\$100.00

Corporate Gold Sponsorship (full page ad, logo on front of booklet, plus 8 tickets) \$1500.00  
Corporate Silver Sponsorship (full page ad and 4 tickets) \$1000.00  
Corporate Bronze Sponsorship (full page and 2 tickets) \$750.00

Ads can be purchased with cash or check. Checks can be made out to "SUNYIT College Association". Artwork for the ad along with the attached Ad Form and your check should be returned no later than March 10<sup>th</sup>. Please, also if possible email the artwork as a .jpeg or .pdf to Francesca Mazza at [mazzaf@sunyit.edu](mailto:mazzaf@sunyit.edu). If you have any questions please feel free to contact Joanne Joseph at SUNYIT School of Arts and Sciences 792-7326. Or Francesca Mazza at 525-3361 or the above email address.

We sincerely thank you for your time and hope to see your business as part of the program booklet for our Dinner, Dance, & Romance.

Sincerely,

SUNYIT Psychology and Sociology Clubs  
Joanne Joseph PhD, Faculty Advisor Psychology Club  
Veronica Tichenor, Faculty Advisor Sociology Club

# *Dinner, Dance & Romance*

## (Fundraiser for Evelyn's House)

Sponsored by SUNYIT Psychology/Sociology and Nursing Clubs

Psychology Club/Arts and Sciences Office  
100 Seymour Road  
Utica, NY 13502

### Ad Form

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Person's Phone: \_\_\_\_\_

Ad size:

Business Card size	\$15.00
¼ page	\$25.00
½ page	\$50.00
1 full page	\$100.00

Corporate Gold Sponsorship (full page ad, logo on front of booklet, plus 8 tickets) \$1500

Corporate Silver Sponsorship (full page ad plus 4 tickets) \$1000

Corporate Bronze Sponsorship (full page ad and 2 tickets) \$750

Amount Paid: \_\_\_\_\_

If you do not wish to place an ad would you consider making a donation?

#### Check list:

- Ad attached
- Ad emailed to [josephj@sunyit.edu](mailto:josephj@sunyit.edu) subject: Evelyn's House
- Check included, made out to "SUNYIT College Association," addressed to:

SUNYIT Psychology Club  
Psychology Club/Arts and Sciences Office  
100 Seymour Road  
Utica, NY 13502

The ad request can also be emailed to [josephj@sunyit.edu](mailto:josephj@sunyit.edu) , with above information and put your check in the mail.

Thank you!